

The Briefing Report

ESG's impact on the fund industry

ESG and the Coronavirus

No one has a clue how long the crisis brought on by the Coronavirus pandemic will last. But however long it is one thing almost certain to be the case: a period of possibly profound reflection will occur on how the global economy is put together, once this is over. It is unlikely that we will be going back to the status quo ante.

That period of reflection is especially likely to happen in industries with global supply chains, including in asset management. The Coronavirus pandemic shows that global industries are vulnerable to unforeseen events occurring on the other side of the world. Even one relatively small thing going wrong in China, for example, can foul up a global supply chain. Risk in these businesses has been very substantially under-valued. [Continued on page 11 >>](#)

Our crisis media output

IFI Global is increasing its media output during the Coronavirus crisis. In addition to its three monthly publications it is launching a weekly Industry Monitor. The weekly Industry Monitor starts in early April. It is free to subscribers of The Briefing Report (and to our other publications: The NED and Tracker).

As well as being a summary of the subject matter covered in our three monthly publications the weekly Industry Monitor will also cover the macro economic impact of the crisis and assess what it means for the future of international asset management.

We anticipate that this crisis will prove to be hugely significant for the future of the investing industry. On top of which we are all likely to be living in a different macro-economic environment before very long. That will inevitably have consequences for this business too.

IFI Global is also in the process of overhauling its events programme as it appears unlikely that we will be able to host any of our physical events for the foreseeable future. As a result, we expect to now host a series of 'e-events' over the coming months. We aim to make these more like a real event than a typical webcast.

Everyone participating at these e-events (both panellists and audience) can do so from their homes. The initial programme for these e-events should be announced by the end of March.

If you would like information on the above please contact Tamara Sims sims@ifiglobal.com. We hope that all our subscribers are able to stay safe and are well.

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